



**Add Festive Flair and Instant Ambiance with Enbrighten® LED Café Lights by Jasco**

OKLAHOMA CITY—MAY 4, 2016—Jasco Products, leader in LED lighting, home automation and electrical products, presents [Enbrighten® Café Lights](#), a modern twist to classic outdoor string lighting featuring unparalleled lifetime LED technology. Great for indoors or out, transform any space with the warm glow of Enbrighten Café String Lights. Add ambiance to the patio or style inside your home for the perfect atmosphere that will have people feeling welcomed and relaxed.

**Distinctive and Durable Design: A Perfect Harmony of Form and Function**

“Not only are Enbrighten LEDs designed to last a lifetime so you never have to change out bulbs, but the energy saving bulbs easily pay for themselves in a year or two when compared to many incandescent alternates,” says Cameron Trice, Jasco CEO. “But the most exciting part is the distinctive design and perfect blending of form and function. Each bulb is unique, made of solid clear acrylic infused with light reflecting bubbles that glow at night with beautiful warm incandescent quality light. Enbrighten Café lights capture the beauty of light you find in classic glass Edison style incandescent bulbs, while integrating state of the art LED technology and lifetime durability designed to weather the elements. Whether it’s a traditional or modern setting, the feedback from lighting designers, homeowners, and café owners alike has been tremendous as more people enbrighten their spaces.”

**Light up the Possibilities**

Whether it's a quiet moment inside with the soft glow of lights bouncing around the stillness, or a vibrant patio evening with friends and family, Enbrighten Café Lights provide just the right amount of glow to [brighten any experience](#). With a variety of simple ways to hang them, you can add your unique touch to any space, and switch up the look for different occasions by moving just a strand or two. Accent any room or hang the strings lights underneath a porch or pergola, along your garden fence, on the eaves of an entry, or extend lines to a cozy seating area by the pool.

**Enbrighten Your Life**

Illuminate any outdoor event, enhance indoor areas or create the perfectly lit patio all year long with LED commercial grade Enbrighten Café Lights by Jasco. Easy to setup and even easier to enjoy, the connectable system allows you to link up to 350 feet of Enbrighten Cafe String Lights to accommodate an endless amount of designs for any space. Designed with a strong universal keyhole above each bulb, the versatile string lights can be mounted on a flat surface or hung from above using screws, nails, hooks, zip ties or guide wire. They also feature impact-resistant acrylic bulbs engineered to withstand the elements for outdoor lighting that impresses year-round.

- **Lifetime LED bulbs**—Enbrighten bulbs never burn out, meaning you never have to replace a bulb
- **Impact resistant**—Durable acrylic bulbs won’t break if stepped on, dropped or in severe weather
- **Linkable up to 350 feet**—Heavy duty, grounded cord plugs into any standard outlet
- **Year-round ambiance**—Commercial grade quality and UL 153 listed for permanent installations
- **Multiple lengths**—Available in 12’ (6 bulbs), 18’ (9 bulbs), 24’ (12 bulbs), 36’ (18 bulbs) and 48’ (24 bulbs)
- **Save up to \$119 per year**—Energy savings vary by strand length from \$29–\$119
- **Automate your Café Lights**—Add accessories to simplify and automate your Enbrighten Café Lights

Enbrighten Café lights are available now in stores and online at [cafelights.com](http://cafelights.com), Amazon, Wal-Mart, Sam’s Club, Fred Meijer and Home Depot.

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**About Jasco**

At Jasco, we design and develop products to simplify your life and connect your home. Jasco provides one of the most comprehensive product offerings in home automation, lighting, security, home entertainment, power and mobility products. While providing our retail partners full and far-reaching product assortments, we use our commitment to design, research and development to bring to market a steady flow of product innovations that energize and invigorate the home and mobile solution landscape. For more information, please visit [www.byjasco.com](http://www.byjasco.com).